




HAYDEN GREGORY

A motivated, creative, and easy-to-work-with individual, capable of balancing multiple tasks at once with accuracy and speed. Has experience with customer service, high energy environments, and is ready to support fellow employees.

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EDUCATION

Kutztown University of Pennsylvania
BFA in Communication Design
Graduated May 2020

DESIGN EXPERIENCE

ArtSkills, Inc. // Bethlehem, PA
Junior Designer

July 2020 to Present

Assisted in designing and developing products, logos, packaging, and interior design elements.

Edited product photography, and created production specification files, product assembly files, and print files for production.

DayVision // Emmaus, PA
Design Intern

Spring 2020

Assisted in designing campaigns for colleges, nonprofits, and various businesses.

Freelance Illustrator // Spring City, PA
2016 to Present

Edited, illustrated, and set type for a children's book by a local author.

Designed and illustrated an original zine for the 2019 MoCCA Arts Festival, and sold it among other artists.

Developed branding and rewards with internet personality during an annual 24-hour charity stream for Rise Above the Disorder, a charity devoted to providing mental health care for people who cannot afford it.

General illustration work, from character conception and sketching to full scale commissions.

SKILLS

Advanced in Adobe Creative Suite (Photoshop, Illustrator, and Indesign), with experience in After Effects.

Advanced in Microsoft Suite (Word, Excel, Powerpoint).

Proficient in front end web design with HTML and CSS, with experience with JavaScript and jQuery.

Works well in both traditional and digital mediums, including building typography, composition, watercolor, and ink drawing.

Skilled in creating thumbnail sketches and preliminary comp drawings.

AWARDS

The Don Bretter Memorial Outstanding Senior Illustration Award, winner, 2020

CD Graphic Design Award, nominee, 2020

Dean's List, 2016 to present

Blood, Sweat and Illustration Exhibition; group show // Kutztown, PA. *Spring 2019*

To Death with a Smile Exhibition; group show // Kutztown, PA. *Spring 2018*

PAST WORK EXPERIENCE

Pet Valu // Phoenixville, PA

Pet Expert

June 2019 to March 2020

Handles many tasks in a retail environment.

Administers animal care at all stages of life including dogs, cats, birds, fish, and small mammals.

Woodbridge Place (Atria Senior Living) // Phoenixville, PA

Cook, Food Prep, Waitstaff, Dishwasher

July 2016 to January 2019

Lead a team to have an effective and satisfactory dinner service.

Managed time efficiently and performed well under stress, performing multiple tasks at once during long hours multiple days a week.



DESIGN 3
ILLUSTRATION